



**CITY OF KIRKLAND**  
**City Manager's Office**  
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## MEMORANDUM

**To:** Kurt Triplett, City Manager

**From:** Eric Olsen, Chief of Police  
Kari Page, CKC Coordinator  
Marie Jensen, Communications Program Manager  
Patricia Ball, Executive Assistant to the Chief of Police

**Date:** May 18, 2015

**Subject:** Contest Results: Names for the Kirkland Police Department UTVs; Patrol vehicles for the Cross Kirkland Corridor

### **RECOMMENDATION:**

The City Council accept the name that received the most online votes for the two Kirkland Police Department (KPD) Utility Terrain Vehicles (UTVs) primarily being used to patrol the Cross Kirkland Corridor (CKC). Further, the City Council recognize the schools whose names received the most votes with a Certificate of Congratulations. The winning names will be announced during the Special Presentation at the City Council meeting on June 2, 2015.

### **BACKGROUND DISCUSSION:**

#### *Overview of Naming Contest:*

As a means to involve youth in the Kirkland community, the City, in cooperation with the Lake Washington School District (LWSD), launched a "naming contest" for the two newly acquired UTV's. The contest involved inviting 5<sup>th</sup> and 4<sup>th</sup>/5<sup>th</sup> combination classes from LWSD schools in Kirkland to suggest names for the two UTVs. The contest was officially launched in early April with submissions due by May 1, 2015. Suggested names were to have an association with the CKC, Kirkland, KPD, or Washington State. The City directly contacted 13 schools; seven schools participated with some schools having more than one class participate in the contest. Twenty-two (22) names were suggested. An online voting contest occurred from May 4 to May 22, 2015 with over 200 votes cast.

#### *Participating Kirkland Elementary Schools & Suggested Names:*

School	Name 1	Name 2
<b>A.G. Bell</b>	The Forest Rover	The Lean Green Patrol Machine
<b>Discovery Community</b>	K.P.P. (Kirkland Police Protection)	12 <sup>th</sup> Van
<b>Ben Franklin</b>	Prime Patroller Green Legion of Boom	Deputy on Wheels K.A.R. (Kirkland Awesome Radar)
<b>Juanita</b>	Guardian of Kirkland Rocky Roadster	Green Machine The Seeker
<b>Peter Kirk</b>	The Kirkland Starfighter Salmon Berry	K.P.A.T. (Kirkland Police All Terrain) Kirkland Cruiser
<b>Carl Sandburg</b>	Quad Stopper Kirkland Storm 1	Dirt Buster Kirkland Storm 2
<b>David Thoreau</b>	The E.P.I.C. (Environmental Police Investigation Car)	The Park Protector

#### *About the UTVs:*

In January 2015, the KPD added two UTV's to its fleet. The UTVs will be used primarily to patrol the Cross Kirkland Corridor. Once officers are trained in their operation, they will be used for regular patrol of the CKC. Initial training will be complete and these patrols will begin June of 2015.

The manufacturer of the UTV is "Xtreme Green," as they are 100% electric. The UTVs are 4-wheel drive, can reach up to 35 MPH, are legal for street driving and are equipped with lights and sirens.



At the request of the school, KPD officers brought the UTVs to Sandburg, Thoreau, Bell and Juanita schools. Students interacted with officers and the vehicles.

#### *Outcomes of the Contest:*

The contest helped to enhance community relations between Kirkland students and the KPD. It also raised awareness of the Cross Kirkland Corridor. In addition to tonight's presentation, the winning name and associated school(s) will be announced at city events and included in city publications. Additionally, the winning name will be displayed on the vehicles. In the fall, the KPD will bring the UTVs to the school(s) whose name received the most votes.

#### *Public Information Efforts:*

The City created an [informational webpage on the contest](http://www.kirklandwa.gov/crosskirklandcorridor) on the CKC webpage at [www.kirklandwa.gov/crosskirklandcorridor](http://www.kirklandwa.gov/crosskirklandcorridor). A mailing with the contest details and entry form was also sent to all eligible 5<sup>th</sup> & 4/5<sup>th</sup> grade classes. Also the [City issued a news release announcing the contest](#) as [did the LWSD](#). Additionally, the contest was announced in the [March](#) and [April](#) editions of the "[All Things CKC](#)" e-newsletter, which has over 1,100 subscribers via the [CKC listserv](#).

Contest information was posted to the [CKC Facebook](#) (622 Likes) and [City of Kirkland Facebook](#) (147 Likes) sites and on the [City Twitter account](#) (1,182 Followers).

The winning names will be included in the June edition of [City Update, the City's online newsletter](#).

The UTVs will be a part of the SRM Development/City of Kirkland community event to celebrate the completion of SRM's improvements to the CKC.

#### *At the City Council Meeting:*

Chief Eric Olsen will present a brief slide show highlighting the UTV's, the contest, participating schools, and their entries in the contest. Prior to announcing the winning school(s) name, Mayor Walen and Deputy Mayor Sweet will join Chief Olsen to present certificate to the winning school(s). The teacher and/or principal from the winning school(s) will accept the certificate.